

ABSTRACT

A disposable absorbent article to be worn about the lower torso of a wearer that facilitates an easy, intuitive change is provided. The disposable absorbent article includes at least one serviceable indicium that facilitates an easy, intuitive change by aligning the article relative to an anatomical feature of the wearer or relative to a component of the article thereby enhancing the fit and corresponding performance of the article.

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Table of elements identified in drawings

| | |
|---|-----|
| first end edge | 10 |
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| instructional serviceable indicium | 70 |
| internally visible serviceable indicium | 80 |
| hole, elongated slit opening | 90 |
| target urination zone | 95 |
| longitudinal axis | 100 |
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